



## Boston Borough Council

### Delegated Decision Record

This records a key or other decision taken by the Cabinet in accordance with the Council's Scheme of Delegations (as set out in Section 3 of Part 3 of the Council's Constitution).

Unless the Leader and the Chairman of the relevant Overview and Scrutiny Committee certify that the matter is so urgent that the normal five-day scrutiny delay on action should not apply, then this decision will come into force and may then be implemented on the expiry of five clear working days after the publication of the decision, unless called in under the call-in procedures as set out in Section E of Part 4 of the Council's Constitution.

Decision Maker	Cabinet
Report Title	Partnership Social Media Policy
Summary Background	To seek approval for the Partnership Social Media Policy.
Author / Contact Officer	Communications Manager shaungibbons@sholland.gov.uk
Ward(s) Affected	All
Urgent?	No
Key Decision?	No
In Forward Plan?	Yes
Date of Decision	27 January 2026
Date Published	29 January 2026
Call-In Expiry	5 February 2026
Exempt Information?	No
Decision (Action Agreed)	<p><b>Resolved:</b></p> <p><b>That the the Partnership's Social Media Policy, attached at Appendix 1 within the report, be approved.</b></p>
Reason(s)	<ul style="list-style-type: none"><li>• To have a coordinated and clearly communicated approach to Boston Borough Council's use of social media when communicating to residents.</li><li>• To provide clear 'house rules' for those wishing to interact and communicate with Boston Borough Council on all of its social media channels.</li><li>• To provide a strategic framework underpinned by audience data and analytics for all social media messaging and campaigns.</li></ul>
Options	None.

Further Information

N/A